

RFP/ROME/2024-02

“Survey Data Collection Assistance to Tourism Labour Market Observatory (TLMO) Reports”

QUESTIONS AND ANSWERS

15 November 2024

Question 1:

Could you please confirm the expected number of stakeholders in Saudi Arabia and the GCC we should target for surveys, FGDs, and interviews?

Answer 1:

- **Surveys/Interviews:** The target is 3,200 organizations within Saudi Arabia, categorized under 12 sub-sectors as outlined by ISIC 4.
- **Focus Group Discussions (FGDs):** A total of 77 FGDs will be conducted, with each session comprising 5 to 8 representatives from different organizations.

Question 2:

It is mentioned in the TOR under the team profile on page 6 that the sample size is between 3200-3600. Could you please clarify the sample size requirements for the surveys, FGDs, and interviews within Saudi Arabia and the GCC?

Answer 2:

In response to the sample size clarification for the surveys, FGDs, and interviews within Saudi Arabia and the GCC, our prepared sample consists of 3,200 organizations operating within the Kingdom of Saudi Arabia. These organizations represent entities relevant to the 12 sub-sectors outlined under ISIC 4. The data collection company will be required to engage with these organizations in person to conduct the necessary surveys and interviews.

Additionally, should the data collection company possess more comprehensive or higher-quality information about organizations working within these sub-sectors, we are open to discussions on how to effectively incorporate this extended list for broader engagement.

For the GCC benchmarking process, the data collection company is expected to propose suitable methodologies and identify key respondents from comparable organizations across the GCC. Their expertise and recommendations will guide how to best approach data collection for this component, ensuring relevant and valuable insights for our benchmarking efforts.

Question 3:

For in-person data collection requirements: Are there regions within Saudi Arabia or the GCC countries that you would like prioritized, or should data collection include all GCC countries and be evenly distributed?

Answer 3:

For in-person data collection within Saudi Arabia, it is essential to ensure a proportional geographic distribution. This means that data collection should prioritize major cities and key touristic sites across the Kingdom to capture a representative sample reflective of regional diversity and industry significance.

Regarding the GCC, as previously mentioned, the data collection company should identify and propose a selection of countries and relevant organizations that offer valuable insights and best practices within the sector. This targeted approach will allow for a meaningful benchmarking exercise, which can then be utilized as a reference for others in the industry.